

## Home Preparation Checklist

*"We are selling space, not stuff."*

A successful real estate photoshoot is a partnership. To capture airy, high-end images that stop the scroll, please use this guide to ensure your Las Vegas home is camera-ready.

### EXTERIOR: THE FIRST IMPRESSION

- ☐ **Clear the Curb:** Move all vehicles from the driveway and the front of the house.
- ☐ **Hide the Basics:** Put away trashcans, garden hoses, and lawn tools. (Note: Our "Blue Sky" service includes free digital removal of outdoor trashcans!)
- ☐ **Landscape Refresh:** Ensure the lawn is mowed and leaves are cleared from pool/patio areas.

### KITCHEN & DINING: THE HEART OF THE HOME

- ☐ **The 25% Rule:** Clear at least 75% of items off countertops. Tuck toasters/blenders in the pantry.
- ☐ **Fridge Cleanup:** Remove all magnets, photos, and calendars from the refrigerator surface.
- ☐ **Dining Prep:** Clear mail/clutter from tables. A single, simple centerpiece is perfect for scale.

### LIVING AREAS: CREATING FLOW

- ☐ **De-Clutter Surfaces:** Remove remote controls, magazine stacks, and personal family photos.
- ☐ **Light it Up:** Replace burnt-out bulbs. Ensure bulbs in a room have consistent color temperature.
- ☐ **Hide the Tech:** Tuck away charging cables, power strips, and visible wiring.

### BEDROOMS & BATHS: THE SPA EXPERIENCE

- ☐ **The Master Closet Trick:** Move hampers, bath mats, and vanity clutter into the master closet to keep rooms feeling like a spa.
- ☐ **Bedding:** Smooth out wrinkles in comforters and fluff all pillows.
- ☐ **Toiletries:** Remove all shampoos, soaps, and toothbrushes from showers and sinks.

### THE FINAL TOUCH

- ☐ **Lights On, Fans Off:** Turn on all lights and turn off all ceiling fans before the photographer arrives. This ensures the HDR process captures the room's true warmth without motion blur.