



PRE-SHOOT CHECK LIST



Making Your Home Photo Ready

One of the hardest parts of selling a home is getting it ready for professional photos. We understand this and hope this check list will help you. Professional photos and staging helps provide top dollar and a quicker sale.

Please schedule all showings and vendors such as landscapers, contractors, and/or home inspectors at a different time than the photo shoot. This will ensure that the photographer has time and can shoot every possible angle.

Exteriors- Curb Appeal

- Remove cars from driveway and front of home
- Close garage doors
- Remove garden hoses
- Clean up landscaping (mow, trim and sweep)
- Remove all debris and clutter such as, toys, pet belongings, pet waste, garden trimmings
- Remove flags (These will look blurry in HDR photography)
- Clean and tidy up outdoor living areas/furniture
- Clean pool – remove leaves, toys and vacuum hose
- Turn on waterfalls and fountains

Interiors- Tips for all areas in the home

General

- Thoroughly clean the whole property
- Remove seasonal décor such as holiday decorations
- Remove personal photos
- Turn off all ceiling fans
- Remove religious symbols

Pets

- Contain all pets and keep them out of view during photoshoot
- Remove all pet bowls, litter boxes, beds, and toys (You don't want any signs of pets in the home.)

Lights

- Turn on ALL lights. We recommend you replace all light bulbs with LED or "white" light bulbs.
- Turn off all TV's and computer screens

Entryway

- Remove all shoes, jackets and floor mats

Windows

- Make sure windows are clean
- Open all blinds/curtains with views. If view is undesirable i.e., neighbor's home, open blinds just to enough to allow max light without showing view

Living Room

- Declutter- Less is more! Removing secondary furniture will open up the room in the photos. Make a visual line of site to features, such as fireplace and patio doors.
- Remove most if not all items from surfaces and minimize items on bookcases

Kitchen

- Declutter countertops. Leave only photogenic items such as knife blocks, colorful small appliances and bowls of fruit
- Remove dish towels, dish soap, and dish scrubbers, etc.
- Remove trash cans
- Remove all magnets, photos, etc. from refrigerator

Bedrooms/ Bathrooms

- Make sure bed is made, bedspread is free of wrinkles, and pillows are in their proper places
- Tidy room and remove excess clutter such as floor fans, rugs, hampers, etc.
- Remove non-essential furniture to open up small rooms
- Close all closet doors
- Remove all toiletries from vanities and showers
- Leave only decorative items on vanities
- Open shower curtain if tile and tub is to be seen in photos (Photographer will leave shower curtain as is)
- Lower all toilet seats
- Clean all mirrors and shower doors